

ALMA REMIX CONTEST
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

ENTRY INTO THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. CONTEST IS GOVERNED BY U.S. LAW AND IS SUBJECT TO ALL FEDERAL, STATE AND LOCAL LAWS, REGULATIONS, AND ORDINANCES.

CONTEST ENTRY PERIOD: The ALMA Remix Contest (the "Contest") begins at 12:00:01 PM Eastern Time ("ET") on 4/06/18 and ends at 11:59:59 PM ET on 5/11/18 ("Contest Entry Period"). The Sponsor's designated agent's computer system shall be the official timekeeper for the Contest.

SPONSOR: Casablanca Records, a division of UMG Recordings, Inc., 1755 Broadway., New York, NY 10019 is solely responsible for all aspects of this Contest ("Sponsor").

ELIGIBILITY: Contest is open to legal residents of the fifty (50) United States (including the District of Columbia), age 18 years or older at time of entry who are independent disc jockeys ("DJ") or producers ("Producer"). For the purposes of this Contest, an independent DJ or Producer is a person who does not work for and/or has a contract with a music label or entertainment company. Void where prohibited by law. Employees of the Sponsor, its respective parent companies, ALMA (the "Artist"), agents and anyone professionally associated with the Artist, affiliates, subsidiaries, advertising and Contest's agencies, crew members, and any other individual or company involved in the development or execution of the Contest ("Released Parties") and their immediate families (parents, siblings, children and their respective spouses) and same households of each, whether or not related, are not eligible to enter or win. No groups, clubs or organizations may participate in this Contest or reproduce or distribute any portion of these Official Rules to its members.

HOW TO ENTER: Visit <https://wavo.me/alma/remix-competition-good-vibes-ft-tove-skyrke> ("Website") during the Contest Entry Period. Click on the "Get Stems" button and follow all onscreen instructions to i.) sign into your Facebook service account ("Service Provider 1"), ii.) sign into your Wavo service account ("Service Provider 2"), and iii.) follow *Essential Electronic*, and *ALMA's Favorites* by connecting your Spotify music service account ("Service Provider 3") to your Wavo account. Once completed, follow all on screen instructions to receive remix stems of ALMA's "Good Vibes" for free via the email used to subscribe. Upon receipt of the stems, follow all instructions in email to enter the Contest by: i.) creating an original audio remix of the stems; ii.) uploading your original audio remix of the stems to YouTube or directly to WAVO; and iii.) following the instructions on ALMA's WAVO account located at <https://wavo.me/alma/remix-competition-good-vibes-ft-tove-skyrke> to submit your YouTube or WAVO link to your original audio remix (the "Entry"). If you do not have a YouTube account, you can sign up for free at <https://www.youtube.com> and log into your newly created YouTube account to upload your original remix. If you do not have a WAVO account, you can sign up for free at <https://wavo.me/social-stream> and log in to your newly created WAVO account to submit your original audio remix stems. If you do not have a Facebook account, you can register for free at www.facebook.com. If you do not have a Spotify account, you can register for free at www.spotify.com.

To qualify for judging, your Entry must be received by 11:59:59 PM ET on 5/11/18. Once you submit your Entry, your submission is considered final and may not be modified or edited. Limit: One (1) Entry per entrant. The Sponsor reserves the right to prescreen the submitted Entries and/or disqualify any Entry

for any reason. Sponsor is under no obligation to disclose why an Entry has been disqualified other than the Entry was ineligible under these Official Rules. You agree that Sponsor has no obligation to post your Entry, that all such postings, if any, will be in Sponsor's sole discretion and that the posting of an Entry does not guarantee the Entry will be selected as the winner. By entering the Contest, you are agreeing to the Official Rules. Normal Internet access and usage charges imposed by Entrant's online service may apply. Entries that do not include all required information and do not adhere to these Official Rules will be considered void. By entering the Contest, you are agreeing to the Official Rules, Facebook's Terms of Service (found at <https://www.facebook.com/terms>), Spotify's Terms of Service (found at <https://www.spotify.com/us/legal/end-user-agreement/>), YouTube's Terms of Service (found at <https://www.youtube.com/static?template=terms>), and WAVO's Terms of Use (found at <https://wavo.me/terms-of-service>).

Duplicate Entries will be disregarded. Entries are subject to all notices posted online including Sponsor's privacy policy. Multiple entrants are not permitted to share the same email address. Sponsor is not responsible for any typographical, printing, or other errors; or for Entries that are late, lost, incomplete, contain inaccurate Entry information, misdirected (whether by human or technical error), stolen, garbled, undelivered, delayed, damaged, and/or illegible or any combination thereof. All Entries, requests and/or materials submitted become the property of Sponsor and will not be returned or acknowledged.

Any Entry submitted that does not meet the Entry guidelines below and/or conform to the audio remix requirements as stated above, will be disqualified from the Contest.

Entry Guidelines: To qualify for the Contest judging, Entries must comply with the following content guidelines to be eligible. Entry cannot:

- Contain any use of copyrighted materials owned by others as determined by Sponsor (except for those of Sponsor), or contain any personal identification;
- Communicate messages inconsistent with the positive images and/or goodwill to which Sponsor and/or the Artist wishes to associate.

Entry must:

- Be original and solely created by you. It is your responsibility to obtain, prior to submission of the Entry, the approval and rights to use any content that you did not create;
- Not have been previously published, submitted, or otherwise used for any other commercial purpose;

The remix stems of "Good Vibes" are made available to entrants solely and strictly for the purpose of use in entrant's Entry to be submitted to the Contest in accordance with these Official Rules and must NOT be used for any purpose other than incorporation in entrant's Entry submitted to this Contest in accordance with these Official Rules. All rights to the remix stems of "Good Vibes" are solely reserved to Sponsor. Any individual who exploits or otherwise makes use of any remix stems of "Good Vibes" for any purpose other than in an Entry in the Contest in accordance with these Official Rules is in violation of criminal and civil laws and Sponsor reserves the right to prosecute and seek damages from any such individual to the fullest extent of the law. Entrant acknowledges and agrees the remix stems of "Good Vibes" are made available as part of the Contest are owned by Sponsor, the Artist and/or their respective affiliates and/or licensors, as applicable, and are protected by intellectual property laws. Sponsor hereby grants, and entrant hereby accepts, a limited, non-exclusive, non-transferable, revocable right and license to use the remix stems of "Good Vibes" to create his or her Entry. Entrant further acknowledges and agrees that he or she may not reproduce, duplicate, modify, perform, transfer, post, distribute, sell, or create derivative works of or otherwise use or make available any of the remix stems of "Good Vibes" other than as specifically permitted above.

By submitting your Entry, you warrant and represent that you consent to the submission and use of the Entry in the Contest and as a potential feature on a Sponsor selected website. Sponsor has no obligation to post your Entry, that all such postings, if any, will be in Sponsor's sole discretion. Contest entities are not responsible for any unauthorized third-party use of any Entry. Entries will not be held "in confidence" and an Entry does not create a confidential relationship or obligation of secrecy between any entrant and Sponsor or any of its affiliates.

As an Entrant, you also acknowledge your Entry may be competitive with, similar or identical in theme, format and/or other respects to other Entries. By entering, you waive any and all claims you may have had, may have, and/or may have in the future that any ideas accepted, reviewed and/or used by the Sponsor, its affiliates, or their respective officers, directors, employees and agents may be similar to or the same as your Entry. In the event of a dispute over the identity of an entrant or ownership of or rights to the Entry, the disputed Entry will be disqualified in the sole discretion of the Sponsor.

CONTEST JUDGING: All eligible and qualifying Entries received during the Contest Entry Period will be judged by personnel from the Sponsor and/or the Artist (collectively, the "Judges") to determine the top scoring Entry (subject to verification). The top scoring Entry will then be declared the Grand Prize winner of the Contest and will receive the Grand Prize detailed herein, subject to verification. Judges' decisions are final and binding on all matters related to the Contest. Judging will be based on the following judging criteria: (a) most creative remix of "Good Vibes" (75%); and (b) the highest number of fan votes (25%).

TIES: In the event of a tie, the Entry (from among the tied Entries) with the highest score for most creative remix will be declared the winner (subject to verification). In the event of a further tie, the Artist will determine the winner from among the tied Entries. The Sponsor or the Artist reserves the right to not award any prize if, in its sole and absolute discretion, it does not receive a sufficient number of eligible and qualified Entries during the Contest Entry Period.

PRIZE DETAILS: One (1) Grand Prize ("Grand Prize") will be awarded. Grand Prize includes: i.) One (1) gift card in the amount of five hundred and zero dollars (\$500.00), ii.) one (1) Facetime video call with ALMA Date (time and duration to be solely determined by Sponsor), and iii.) seventy-five dollars (\$750.00 in ALMA merchandise. Approximate Retail Value ("ARV") of Grand Prize: \$575.00. All Grand Prize details are at Sponsor's sole discretion.

WINNER NOTIFICATION(S): A direct message to the winner's official email account (prize notification) will be sent to potential Grand Prize winner on or about 5/21/18 based on the information provided by entrant upon entry. Grand Prize winner must also be able to receive calls from an unlisted/blocked number and have (or have access to) an internet connection to receive emails from the Sponsor and/or its designated agent. The contact information provided on Entry will be used to notify the Grand Prize winner. The Grand Prize winner will be required to respond to the prize notification within two (2) days of notification deployment in order to receive the Affidavit of Eligibility/Liability and Publicity Release ("Affidavit") which must be completed, signed and returned to Sponsor or its designated agent within two (2) days of notification deployment. A background check may be conducted on the Grand Prize winner. If potential winner's email account is deactivated or the Affidavit or prize notification is not returned within the specified time period stated herein, or if an Affidavit or prize notification is returned as undeliverable, if the Grand Prize winner is otherwise found to be ineligible, if negative information is revealed as a result of a background check, or if winner cannot accept the prize for any reason, then the Grand Prize winner will automatically forfeit all rights to the prize and, at the Sponsor's sole discretion and time permitting, an alternate winner may be determined. Should the Grand Prize winner be found to make any false statement(s) or to not be in compliance with these Official Rules, that winner will be disqualified and an

alternate Grand Prize winner may be determined. Except where prohibited by law, entry and acceptance of prize constitute permission for Sponsor and its agents to use Grand Prize winner's name, prize won, Entry (including audio remix), hometown, likeness, photographs, and statements for purposes of advertising, the Contest and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

ASSIGNMENT OF RIGHTS: Entrant hereby acknowledges that Entry and all other materials of every kind whatsoever created by entrant relating to the Contest (collectively, the "Work") are a "work made for hire" (as that term is used in the United States Copyright Act) for Sponsor, and Sponsor is the sole and exclusive owner, in perpetuity and throughout the universe, of all right, title and interest in and to the Work, including, without limitation, all copyrights in and to the Work (and all renewals and extensions thereof now or hereafter provided by law) and all the rights therein and thereto, and may exploit the Work (and all rights therein) in any manner throughout the world without restriction on a gratis basis. Without limiting the binding effect of any of the foregoing provisions, in the event that any part of the Work is deemed not to be a "work made for hire" for Sponsor, entrant hereby irrevocably and exclusively grants and assigns to Sponsor (or, if any applicable law prohibits or restricts such assignment, entrant hereby grants to Sponsor an irrevocable, perpetual, royalty-free, transferable license of) on a gratis basis all right, title and interest in and to such Work, including, without limitation, all rights of every kind and nature (whether now known or hereafter devised, including all copyrights therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media, whether now known or hereafter devised. Entrant hereby waives all so-called "moral rights of authors" and "droit moral" rights (and any similar or analogous rights under the applicable laws of any country of the world). Each entrant agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Sponsor's use of the Work, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised.

RELEASES: Participating entrants agree to these Official Rules and the decisions of the Judges and release, defend and hold harmless Released Parties as well as the employees, officers, directors and agents of each, from all claims and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to persons, which may be sustained in connection with either directly or indirectly, (1) the awarding, receipt, ownership, use or misuse of prize awarded herein; or (2) participation in the Contest or any prize-related activities, if any. Sponsor is not responsible if Contest cannot take place or if any prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. The Grand Prize winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Contest or use or redemption of prize.

PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Contest is subject to Sponsor's privacy policy located at: <http://privacypolicy.umusic.com/>.

GENERAL: By entering the Contest, each entrant affirms that s/he has read, understands and accepted these Official Rules. Any information collected by entering the Contest shall be used only in a manner consistent with these Official Rules and Sponsor's privacy policy. The Sponsor reserves the right to cancel or modify the Contest if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Contest, as determined by Sponsor in its sole discretion. In such event, the Sponsor reserves the right to award any prize from among the eligible, non-suspect Entries received up to the time of the impairment. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or

any combination thereof. Sponsor is also not responsible for any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any materials associated with the Contest. CAUTION: Any attempt by an entrant to deliberately damage the Contest Website or undermine the legitimate operations of the Contest is a violation of criminal and civil laws and should such an attempt be made; the Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law.

DISPUTES: This Contest is subject solely to the applicable federal, state and local laws of the United States and is not subject to any laws outside of the United States; provided, however, that, except where prohibited, by participating in the Contest, each entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved exclusively by final and binding arbitration under the rules of the American Arbitration Association in an arbitration to be held at the AAA regional office nearest the Sponsor where the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; (b) a judgment upon any such arbitration award may be entered in any court having jurisdiction; (c) to the degree any dispute, claim or cause of action arising out of or connected with this Contest or any prize awarded is not subject to arbitration, then it shall be adjudicated exclusively by the appropriate Federal or state courts located in New York, NY , U.S.A.; (d) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action; (e) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (f) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, and any and all rights to have damages multiplied or otherwise increased, other than for actual out-of-pocket expenses. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York , without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction) which would cause the application of the laws of any jurisdiction other than the State of New York.

RULES AND WINNERS LIST: For the winner's name (available after 5/28/18) or a copy of the Official Rules (available before 5/11/18) send a self-addressed, stamped envelope indicating which to **ALMA's Remix Contest** WINNERS LIST OR OFFICIAL RULES REQUEST, c/o Casablanca Records, a division of UMG Recordings, Inc., 1755 Broadway, New York, NY 10019. WA and Vermont residents may omit return postage.

FACEBOOK, SPOTIFY, YOUTUBE and WAVO DISCLAIMER: This Contest is in no way sponsored, endorsed or administered by Facebook, Spotify, YouTube, or Wavo. Any questions, comments or complaints regarding this Contest should be directed to the Sponsor at the above address.